



The world's #1 website dedicated to Hair Loss.

CALLING ALL ENTRIES!



Enter today to share your creativity and sensitivity to hair loss in our 1st Annual Video Contest.

HairLossdotcom is seeking to raise public awareness about the many sensitive issues surrounding hair

loss in both men and women (and even children). You can aid our public awareness campaign by creating an original video that highlights a particular message approved by HairLossdotcom's Video Contest Guidelines. (Details available online.)

Create a 60-second "Public Service Announcement" that captures one or more of the following concepts:

- Hair Loss is no Laughing Matter.
- Restoring Hair is about Restoring Life
- Hair is important.
- Accept Your Hair Loss (I am More than my Hair)
- You may also create a video designed around your own compassionate and positive message.

PROCESS

Create a 60 second original video that is dramatic, informative and makes a compelling case. Some simple guidelines:

- You must be 18 years of age or older as of the date of entry.
- You must include the logo and website URL for HairLossDotCom.
- Your video must be 60 seconds long maximum.
- Your video must be submitted to YouTube.
- You may submit up to three entries during the contest period.
- Style and Genre are up to you. Feel free to utilize Animation, Comedy, Drama or Documentary, etc.

Our Judges will judge each video based on the following criteria:

- Creativity
- Concept
- Use of information
- Originality
- Overall presentation

GRAND PRIZE:

JVC High Definition Compact Camera

First Prize: \$750.00

Second Prize: \$500.00

Third Prize: \$250.00



To submit, visit www.HairLoss.com for more details and information. Entries must be received by December 31.